Purpose of this partnership?

- Develop a platform for appraisers to access HERS rating data
- Educate appraisers on the HERS Index
- Train appraisers, builders, developers on valuing energy efficiency
Completed Work

• Develop Appraiser Portal
• Develop Infographics and video
• Exhibit at Appraisal Institute Conference
• Updated website
• Education for local AI chapters
The Appraiser Portal

- Launched in March, 2018 with kick-off webinar of 200+ attendees
- Over 3,500 appraisers with access to the portal!
- Steady increase in use and new requests for access
Search for HERS Rated Homes

RESNET HERS Index Search Tool

The tool allows appraisers to search for home HERS Index scores by state, city, zip code or address. Simply start your search below.

- By State/City
  - State: California
  - City: El Dorado Hills

- By Zip Code
  - Zip Code: Enter zipcode

- By Address
  - Address: Enter Address

Search
Filter Results

Use the filters below to refine your search results.

HERS Index Score Range

Builder Name
Select One

HERS Rating Company Name
Select One

Estimated amount for annual energy costs ($)

Annual savings over reference home ($)

Year of Construction Range
From Date to To Date

Update
### Compare Homes by City or Zip Code

<table>
<thead>
<tr>
<th>Home Address</th>
<th>HERS Score</th>
<th>Builder Name</th>
<th>HERS Rating Company Name</th>
<th>Annual Energy Costs</th>
<th>Annual Savings</th>
<th>Year of Constr.</th>
<th>Energy Star Certified</th>
</tr>
</thead>
<tbody>
<tr>
<td>123 Energy Efficiency Rd</td>
<td>52</td>
<td>Bob the Builder</td>
<td>The Best Rating Company</td>
<td>$3273</td>
<td>$2327</td>
<td>2015</td>
<td>No</td>
</tr>
<tr>
<td>456 HERS Way</td>
<td>46</td>
<td>EE Homes</td>
<td>ABC Raters</td>
<td>$2576</td>
<td>$1230</td>
<td>2014</td>
<td>Yes</td>
</tr>
<tr>
<td>10 Resnet Rd</td>
<td>2</td>
<td>Green Leaf Builders</td>
<td>USA Rating Co.</td>
<td>$3780</td>
<td>$3250</td>
<td>2014</td>
<td>Yes</td>
</tr>
<tr>
<td>14 Crabapple Ln</td>
<td>44</td>
<td>Jon Doe Custom Home Builders</td>
<td>Tom the Rater</td>
<td>$4703</td>
<td>$4605</td>
<td>2015</td>
<td>Yes</td>
</tr>
<tr>
<td>1755 Hair Pin Way</td>
<td>45</td>
<td>The Builder Inc.</td>
<td>American Raters</td>
<td>$2900</td>
<td>$1400</td>
<td>2014</td>
<td>Yes</td>
</tr>
<tr>
<td>162 Stony Ridge Dr</td>
<td>2</td>
<td>Solar Builders Inc.</td>
<td>Energy Verifiers</td>
<td>$395</td>
<td>$5313</td>
<td>2017</td>
<td>Yes</td>
</tr>
<tr>
<td>42 Tom and Jerry Blvd</td>
<td>10</td>
<td>Bob the Builder</td>
<td>The Best Rating Company</td>
<td>$892</td>
<td>$5834</td>
<td>2016</td>
<td>Yes</td>
</tr>
<tr>
<td>102 Best Rd.</td>
<td>49</td>
<td>Really Good Home Builders</td>
<td>USA Rating Co.</td>
<td>$3295</td>
<td>$2424</td>
<td>2015</td>
<td>Yes</td>
</tr>
<tr>
<td>84 Holy Cow Rd.</td>
<td>46</td>
<td>Awesome Homes</td>
<td>Tom the Rater</td>
<td>$3400</td>
<td>$2250</td>
<td>2014</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Showing 1 to 10 of 10 records.
Details on Each Home

14 Crabapple Ln, Anywhere, NY 12500

HERS Index Score

- Builder's Name: Jon Doe Custom Homes
- HERS Rating Company: Tom the Rater
- Year of Construction: 2015
- Date submitted to Registry: 2016
- Annual Energy Costs: $4703
- Annual Energy Savings: $4605
- Energy Star Certified: Yes
Online Appraisal Portal

The HERS Index is the key to unlocking the value of green homes and the HERS Index Score, developed and introduced by RESNET in 2006, is the industry standard by which a home’s energy efficiency is measured. It has since grown to be regarded as a home's MPG for energy efficiency.

The Appraisal Institute and RESNET have partnered to provide appraisers with access to RESNET’s National Registry of HERS Rated Homes through the new Appraiser Portal.

Accessing the Portal allows appraisers to begin to understand and value the energy efficiency of HERS-rated homes in their market including:

- **HERS Index scores**
- Estimated annual energy costs
- Energy cost savings

Appraisers can search for HERS-rated homes in their area by city and state, zip code or address. Search results can be filtered by:

- HERS Index score range
- Builder
- Year of construction
- HERS rating company

And best of all, the results can be downloaded as an Excel file so appraisers can print the results and access them offline.
THE HERS INDEX: The Key to Unlocking the Value of Green Homes

The Appraisal Institute and RESNET have partnered to provide appraisers with access to RESNET’s National Registry of HERS Rated Homes through the new Appraiser Portal.

By accessing the portal, appraisers can now begin to understand and value the energy efficiency of HERS-rated homes in their market including:

- HERS Index scores
- Estimated annual energy costs
- Energy cost savings

The Appraisal Institute sees RESNET as the gold standard for measuring and communicating the energy performance of a home.

Appraisal Institute Board President Jim Amorin, 2017 RESNET Annual Conference

To date over 2 MILLION homes across the nation have been HERS-rated.

Every step of the home building and buying process relies on the HERS Index

- A HERS Index Score can only be provided by certified RESNET HERS Raters
- There are over 1,900 certified RESNET HERS Raters across the USA
- Certification is based on rigorous training and testing, professional development and adherence to quality assurance standards

The HERS Index Score:

- Was created by RESNET in 2006
- Is the industry standard for measuring a home’s energy efficiency
- Is now regarded as a home’s MPG for energy efficiency

Nearly 1 in 4 new homes built today receive a HERS Index Score
Updated Website

Appraiser link on homepage of website.
Updated Website

Appraiser Resource Page:

- Infographics
- Portal Launch Webinar
- Access the Portal
- Videos
- Verify HERS Rater Cert.
Education

Training developed for local Appraisal Institute Chapters

Developed and narrated by Sandy Adomatis

Distributed to AI Chapters

“RESNET Appraiser Portal
Free to AI Members Only
Other RESNET Real Estate Industry-Focused Work

Not Part of the AI Partnership
HERS Data in the Real Estate Transaction

Real Estate Agents
- Need access to data to include in the listing
- Market a home's EE and green features

Lenders/Underwriters
- Need data to support potentially higher loan value

Appraisers
- Need data to identify comparables and justify value.
- Need more data in the MLS to more easily compare EE features
API = Application Programming Interface

Summer-2018: API Fields Finalized for compatibility with RESO

Fall-2018: API development completed

Winter-2018: API testing completed

January-2019: few programming tweaks to improve speed of API

SOON: full roll-out to data providers
Auto-populate HERS Index scores into real estate listings!

RESO fields and corresponding RESNET Registry fields:
Green Verification Type: *(HERS Rating)*
Green Verification Year: *(Date of Rating)*
Green Verification Metric: *(HERS Index Score)*
Green Verification Status: *(Confirmed/Sampled/Threshold Rating)*
Green Verification Source: *(RESNET Registry)*
Green Verification URL: *(Direct link to the home’s rating info on RESNET’s Public Access to the Registry: [http://www.resnet.us/public-access-to-resnet-national-registry](http://www.resnet.us/public-access-to-resnet-national-registry)).*
Getting HERS Data to MLS and RE Platforms

National Registry

Data Provider

MLS

RE Platforms?

Data Provider

MLS

RE Platforms?

Data Provider

MLS

RE Platforms?
Similar Homes for Sale

<

FOR SALE
$139,900 3 bds · 1.0 ba · 1044 sqft
16 Castro Rd, Pine Bush, NY 12566

FOR SALE
$175,000 4 bds · 2.0 ba · 1464 sqft
13 Castro Rd, Pine Bush, NY 12566

>

See all similar listings

Listing Provided by


Report problem with listing
MLS is a Go-To Source for Appraisers

Appraisers may use the MLS for:

- **Pictures**
  - Condition and features
  - Improvements

- **Financing**
  - Loan type and any concessions
  - Buyer or seller paid closing costs

- **Listing Notes**
  - Descriptions of features and renovations
  - Heating/cooling systems

- **Sales Information**
  - Days on market
  - Selling price/history

- **Physical House Data**
  - # Bedroom & bathrooms
  - Square footage, Pool, Garage, Kitchen, etc.
What does the future hold?

• Use of portal for market analysis (not just one-off appraisals)
• Adding projected ratings to the registry
• On-going training, outreach and technical assistance
Thank you!

Questions?

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ryan@resnet.us
760-681-2391