The Critical Relationship Between Builder And Rater

Tadashi Shiga and Anthony Maschmedt
Who we are: Tadashi and Evergreen Certified

- Owner of Evergreen Certified and Ekovate, working with 250 builders and over 400 active projects
- Real Estate Broker for 30 years
- Certified Seattle’s first PHIUS+ Single family, townhome, and multifamily projects
- Master Builder Association Green Hammer Award Private Sector Advocate 2013 & 2018
Who we are: Anthony and Dwell Development

- Since 2005, specialize in Design and Building of high-performance, modern homes
- Green Builder Home of the Year (2015, 2018)
- Builder’s Choice & Custom Home Design Award (2018)
History of Dwell Development and Evergreen Certified

- 2008: Paul Hasegawa DDS
- 2009-2016: Rainier Vista SHA
- 2011: Columbia City Passive House
- 2013: Columbia City Reclaimed Modern
- 2015: Emerald Star
Rater – Builder Relationship

EnergyLogic & Thrive Homes
Business Models and Relationship

Mirror Image Companies

• Deep commitment to Mission
• Equally deep commitment to Culture
• Core value consistency
How our Relationship Creates Consistent Process and Better Results

The Saga of Getting HVAC “right”

• Design → Install → Inspect

By pushing each other with respect...

We get better together

Virtuous circle extends to:

Trades | Software | Code
Partnership as Innovation Platform

Project in Play
• 16 Homes
• 16 Sets of specs
• 16 X possible issues

“The successful discovery of what hasn’t worked.”
-Tobi Luetke
Partnership as Innovation Platform

Exploring what more we can do for Thrive:

• Single Point of Contact?
• Technology Partner
• Homebuyer and Homeowner facing
Rater & Builder Perspective on Relationship

It’s just a cuddle puddle really.

Seriously though, mutual admiration and respect.

Deep integration into Operations

Never, ever taken for granted!
About EnergyLogic

Berthoud, Colorado-based EnergyLogic is a software and building consulting company that has provided expert resources, education and support to new home builders and energy raters involved in the construction of high-performance homes since 2006.
- Headquartered in Flagstaff Arizona
- 7 Times Awards the EPA Indoor airPLUS Award for Rater Excellence
- 2017 EPA Energy Star Partner of the Year
- Providing ratings for HERS, EPA Energy Star program, EPA Indoor airPLUS program, DOE Zero Energy Ready Home program, Green Rater - LEED for Homes program and NGBS Green Certified
Headquartered in Prescott Arizona
- 10x DOE Housing Innovation Award Recipients
- 5x EPA Indoor airPLUS Award Recipients
- EPA Energy Star Partner of the year 2017-2019
- Hive Award for Innovation 2017 & 2018
- Produce approx 250 High Performance Home Throughout Arizona Annually

Geoff Ferrell
Chief Technology Officer
Partnerships to Success

How Do We Do This Crazy Stuff

• Innovation Platform
• Leveraging Accreditation
• Willingness to Break Things
• Take Advantage of Existing Knowledge and Best Practices
• Relationship Building
Ratings Used at Mandalay
About the Relationship

- E3 Energy has grown over the years to include a team of very talented specialists

- Consistent points of contact to handle all the builders needs over the phone, in the field, or in office

- Passion and expertise at every level makes for an extremely efficient and effective relationship
Questions